ABHISHEK GHOSH
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CAREER OBJECTIVE

To build up a career as a faculty member in the area of Quantitative Finance/ Business Analytics in an esteemed university/ academic institute

SUMMARY

- ➢ Management graduate with combined industry experience of 15+ years, primarily in Analytics Consulting & Project Management
- ➢ Possess a keen interest in teaching and have imparted training on Business Analytics and Financial Modeling in academic institutes, and corporates
- ➢ Currently pursuing Executive Fellow Program in Management (EFPM) in XLRI, Jamshedpur in the area of Finance- coursework completed, working on presenting Thesis Proposal
- ➢ Extensively worked as a Business Analyst across multiple domains- in-depth understanding of Descriptive and Predictive Analytics, Management Information Reporting, Project Management, and Dashboard Preparation with hands-on experience in tools such as MS Excel, SAS, R, and Python

WORK EXPERIENCE

Currently associated with

- **Adamas University**- Assistant Professor, Department of Management, School of Business *(Oct-2022 onwards)*

Academic Experience

- Served as Visiting Faculty in the area of Business Analytics in:
  - Army Institute of Management, Kolkata
  - Bengal Institute of Business Studies, Kolkata
  - Christ University, Lavasa
- Conducted Workshops, FDPs, and Seminars related to Business Analytics and Data Science in leading colleges and Universities:
  - Amity University, Kolkata
  - Unitedworld School of Business, Kolkata
- Conducted Corporate Training in Advanced MS Excel in various blue-chip companies

Areas of Teaching & Research Interest:
- Business Analytics/ Data Science
- Financial Analytics- Investment Analytics / Credit Risk Analytics
- Statistical Computing Tools- R, Python, SAS, MS Excel
- Management Information Systems

Corporate Experience

- ➢ Worked in analytics consulting teams on multiple projects spanning varied domains like Retail, Consumer Goods, Healthcare, and BFSI - helped clients strategize and derive actionable insights thereby boosting sales and productivity.
- ➢ Previous Organizations:
  - **Dygitech** (Jul-2019-Sep-2022): Lead Consultant, Analytics Consulting
  - **TCG Digital** (Dec-2015-Jun-2019): Manager, Analytics Consulting
  - **Nihilent Analytics**, *erstwhile ICRA Techno Analytics- a Moody's Group Company* (Jan-2011-Dec-2015): Principal Analyst, Analytics Consulting
  - **Indian Chamber of Commerce** (Aug-2009-Jan-2011): Policy Analyst, Economic Affairs & Policy
  - **HDFC Bank** (Apr-2008-Jun-2009): Management Trainee

ACADEMIC QUALIFICATION

S. No.	Course Details	Institute	Year of Passing	Grade
1	MBA	ICFAI Business School, Hyderabad	2008	7.93 on a scale of 10
2	M.A. (Economics)	Jawaharlal Nehru University, New Delhi	2006	5.93 on a scale of 9
3	B.Sc. (Economics)	Presidency College, University of Calcutta	2004	64.7%
4	AISSCE (Std-XII)	BGKV, Kolkata (CBSE)	2001	86.4%
5	AISSE (Std-X)	BGKV, Kolkata (CBSE)	1999	91%

CERTIFICATION

1. Certified Base SAS Programmer (Jul-2015)
2. Quantitative Risk Analyst Program – Genpact (Mar-May, 2017)

INTERNSHIP

Byrraju Foundation, Hyderabad   *(Mar, 2007 – Jun, 2007)*

Interned as a Change Agent in Byrraju Foundation, a not-for-profit organization of erstwhile Satyam Computer Services Ltd, which specializes in providing soft-infrastructure to the villages of Andhra Pradesh

Feasibility Study of implementing Rural Health Insurance Scheme in selected districts of Andhra Pradesh

The project work focused on the following:
- Evaluating the existing rural health insurance schemes
- Developing a best-fit product for the rural mass
- Providing an overall operational and marketing strategy for the insurance product

PUBLICATIONS

- Book Chapter (Forthcoming): Analytics at Play: A Study on Indian Premier League (IPL) Data, Ghosh A.- Contemporary Strategic Business Transformation- AI Frontiers, Apple Academic Press (ISBN: 9781779641823)
- Book Chapter: Perspectives and Determinants of OFDI from India: A Study with respect to SAARC Nations, Bar S. and Ghosh A.- Exploring Multidisciplinary Perspectives in Economics, Commerce, Banking and Management, Red'shine Publication, Sweden (ISBN: 978-91-41-00104-6, DOI: 10.25215/9141001044)

CONFERENCE/ FDPs ATTENDED

- FDP on 'Next-Generation Research Techniques: AI Integration in Systematic Literature Review, Bibliometrics and Meta-Analysis' organized by Xavier Business School, St. Xavier's University, Kolkata (12-Dec to 18-Dec, 2024)
- Research Symposium organized by School of Management, MIT University of Meghalaya, Shillong, India (18-Aug, 2024)

SELECTED PROJECTS UNDERTAKEN IN INDUSTRY

Industry: Consumer Durables
- Business Performance Analytics; Sales Force Productivity; Financing Scheme Analytics; Trade Scheme Analytics

Industry: Retail / FMCG
- Product Affinity Analysis; Sales Forecasting using Time Series; Performance Analytics

Industry: Banking & Financial Services
- Building Income Verification Framework using Linear Regression for key portfolios; Estimating Probability of Default of a consumer credit portfolio using Logistic Regression

Industry: Healthcare & Clinical Trials
- Business Performance & Prescription Data Analytics; Clinical Trials Enrollment Forecasting using Ensemble Approach; Operational Analytics for Clinical Trials; Clinical Trials Study Start-Up Analytics