



AVRADEEP GANGULY

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OBJECTIVES

To be part of a dynamic organization that constantly seeks to grow and diversify, and optimally utilize my education in management to deliver desired results.

ACADEMIC QUALIFICATION

COURSE	COLLEGE /BOARD/ UNIVERSITY	BRANCH
Ph.D. (Pursuing)	Adamas University	Human Resource Management
PGDM	ISB, Kolkata	Finance and Human Resource Management
MBA	I. K. Gujral Punjab Technical University	Finance and Human Resource Management
BE	Priyadarshini College of Engineering, Nagpur University	Electronics & Tele Communication Engineering
Higher Secondary	Patha Bhavan, WBCHSE	Science
Secondary (Madhyamik)	Patha Bhavan, WBBSE	Literature, Science, Arts

8th Rank holder in PGDM in ISB, KOLKATA.

BE SUMMER INTERNSHIP DETAILS**ORGANIZATION:** BSNL, Kolkata**PERIOD:** 27.06.2005 to 23.07.2005**BE PROJECT****TOPIC:** Electro Myogram**PGDM and MBA PROJECT DETAILS****ORGANIZATION:** Indian Oil Corporation Limited, Mourigram, HMRBPL Pipeline Division**PERIOD:** 20/04/2010 to 20/06/2010**WORKING EXPERIENCE**

Name of the Organization	Job Profile	Date of Joining	Date of Leaving	Teaching Experience
School of Business (SOB), Adamas University, Barasat, Kolkata	Assistant Professor	15.01.2024	Still Working	01 Year
NSHM Business School, NSHM Knowledge Campus, Durgapur Group of Institutions, MAKAUT, West Bengal	Assistant Professor	10.02.2020	05.01.2024	04 Years
RVS College of Engineering and Technology, Jamshedpur, Approved By AICTE, New Delhi, Ministry of HRD, Govt. of India, Dept. of Science and Technology	Assistant Professor	10.02.2011	01.02.2020	09 Years

PERSONAL PARTICULARS**Date of Birth** : 6th March, 1985**Nationality** : Indian**Languages Known** : English, Bengali & Hindi**Gender** : Male**Marital Status** : Married

PROFESSIONAL ACTIVITIES

Paper Presented

1. Ganguly, A., & Patra, G. (2023). *A Comprehensive Evaluation on Implementation of Green Human Resource Practices for Boosting Employees' Performance in Retail Sector in India* at International Conference on Creativity, Innovation, Growth and Sustainability: Future Perspectives (ICCIIGS 2023) organized By Department of Management, School of Business and Economics, **Adamas University, West Bengal, India** from 16.03.2023 to 17.03.2023.
2. Ganguly, A., & Brahma, S. (2022). *Impact of Employee Engagement on Organizational Productivity* in the Track on Organizational Behaviour and Human Resource Management at 2nd International Conference on Business Research and Innovation (ICBRI 2022) organized by **Management Development Institute, Murshidabad** on 28.01.2022.
3. Ganguly, A., & Satsangi, A. (2023). *Towards Sustainable Human Resource Management: Investing the Relationship Between Employee Motivation, Engagement and Sustainability Performance in Retail Sector in India* at International Conference on New Age Technologies, Innovation and Sustainable Development (ICON 2023) organized by **IILM University, Gurgaon** from 28.04.2023 to 29.04.2023.
4. Ganguly, A., & Basu, S. (2021). *Coping Strategies Adapted By The Bank Employees And Their Effect On Reducing Stress And Improving Quality Of Work Family Relationship In Public And Private Sector Bank Employees In West Bengal* at International Conference IN Humanities, Social Sciences, Management and Education Technology (ENTENTE 2021) organized by **NIIT University, Neemrana, Rajasthan** on 2021.

Book Chapters

1. Ganguly, A., & Patra, G. (2024). *A Study of HR Policies in Employee Recruitment and Selection at Retail Sector in India*. Futuristic Trends in Management Volume 3 - 2024, Book 20, IIP Proceedings, Iterative International Publishers (IIP), Selfypage Developers Pvt. Ltd. e ISBN: 978-93-5747-889-2, DOI: <https://www.doi.org/10.58532/V3BGMA20P8CH2>
2. Ganguly, A., & Satsangi, A. (2023). *A Comprehensive Study of Manpower Training Program on Chemical Industries at Panagarh, West Bengal, India*. *Industry 4.0* (Vol 2), P.K. Publishers & Distributors, India. ISBN: 978-81-19428-79-3
3. Ganguly, A., & Patra, G. (2023). *The Impact of Performance Incentives and Rewards on Employee Performance - A HRM Study*. *Multidisciplinary Recent Trends in Research* (Vol 3), Red' Shine Publications, Sweden. ISBN: 978-91-89764-19-4, DOI: 10.25215/9189764196, DIP: 18.10.9189764196

4. Ganguly, A., & Satsangi, A. (2023). *Implications of Covid-19 on The Future of HR Management in this Age of Globalization*. Multidisciplinary Recent Trends in Research (Vol 2), Red' Shine Publications, Sweden. ISBN: 978-91-89764-16-3, DOI: 10.25215/9189764161, DIP: 18.10.9189764161
5. Ganguly, A., & Satsangi, A. (2023). *Towards Sustainable Human Resource Management: Investing the Relationship Between Employee Motivation, Engagement and Sustainability Performance in Retail Sector in India*. Conference Proceedings, New Age Technologies, Innovation and Sustainable Development. Ambika International Publications. ISBN: 978-93-94124-24-0
6. Ganguly, A., & Satsangi, A. (2022). *A Study on Green HRM Practices on Organization Sustainability and Employee Retention in IT Sector in India*. In Sustainable Innovation in Management. Mittal Publications. ISBN: 978-93-94569-29-4

Journal Publications

1. Kumar Malik, A., Mandal, A., Ganguly, A., Chakraborty, M., & Patra, G. (2024). ICT use in higher secondary education: A study from teachers' perspectives. *Library Progress International*, 44(2s), 2098–2113. Print ISSN: 0970-1052, Online ISSN: 2320-317X
2. Ganguly, A., & Satsangi, A. (2022). Human Resource Information System (HRIS) Efficacy in the Coming Decades. *International Journal of Creative Research Thoughts*, 10(7), d909-d921. ISSN 2320-2882
3. Ganguly, A., & Patra, G. (2022). Human Resource and Artificial Intelligence – Interpreting the Applications, Implications, Solutions for a Future-Ready Organisation. *Journal of Emerging Technologies and Innovative Research*, 9(8), b367-b373. ISSN Number: 2349-5162
4. Ansari, H., Dubey, J., Kumari, K., & Ganguly, A. (2016). GSM Based Wireless Display System Using Microcontroller. *International Journal of Research in Engineering, Technology and Science*, 7(10). ISSN 2454-1915
5. Ganguly, A. (2016). Multi-Band Fractal Antenna For Wimax Application. *International Journal of Research in Engineering, Technology and Science*, 7(10). ISSN 2454-1915
6. Hussain, A., & Ganguly, A. (2016). Railway Track Crack Detection Utilizing LED-LDR Assembly. *International Journal of Research in Engineering, Technology and Science*, 7(10). ISSN 2454-1915

Chaired Session at Conference

Chaired Technical Session at International Tourism and Hospitality Conference (ITHC 2023) on Contemporary Issues, Global Trends and Sustainable Development organized by Institute of

Tourism and Hotel Management, NSHM Knowledge Campus, Durgapur from 16.03.2023 to 17.03.2023.

Editor/ Associate Editor

1. Editor, Futuristic Trends in Management, Volume 3 (2024), Book 20, IIP Proceedings, Iterative International Publishers (IIP), Selfpage Developers Pvt Ltd, e ISBN: 978-93-5747-889-2
2. Associate Editor, Multidisciplinary Approaches in Social Sciences - Education and Languages, Volume 6 (2023), Red' Shine Publications, India. ISBN: 978-81-19070-76-3, DOI: 10.25215/8119070763, DIP: 18.10.8119070763

Faculty Development Program / Workshop / Seminar

1. Certificate for participation in the **IEEE sponsored flagship AI Symposium** organized by the **University of South Dakota, Vermillion, USA** on 11.04.2024.
2. Certificate for participating at Five Days Faculty Development Program on Navigating Data Analysis with Ease Using R and SPSS conducted by **International School of Business and Media, Budge Budge, Kolkata** from 04.03.2024 - 09.03.2024.
3. Certificate for participating National Level Workshop on “NIRF India Rankings - 2022 for Higher Education Institute” conducted by Institute for Academic Excellence in collaboration with **Collegiate Education & Technical Education Department, Govt. of Telangana** from 05.01.2022 - 06.01.2022.
4. Certificate for participating Two Day FDP on “Essentials of Research Publications in Scopus / ABDC / Web of Science” organized by **NSHM School of Business, NSHM Knowledge Campus, Durgapur** on 11.05.2022 - 12.05.2022.
5. Certificate for participating Six Days FDP on “Membership Program and Its Benefits in Technical Institutions” organized by Department of Production Engineering, **NIT, Agartala, Sponsored by AICTE** from 07.03.2022 - 12.03.2022.
6. Certificate of Recognition in participating “Calcutta Management Summit” organized by **Calcutta Management Association (CMA)** on 19.02.2022.
7. Certificate for participating 2 days Online Workshop on “Multivariate Statistical Techniques in Social Science & Business in Research Conducted” By **Adamas University, Barasat, West Bengal** from 03.09.2021 - 04.09.2021.
8. Certificate for participating in the event on “Global Entrepreneurship Summit” conducted by **St. Francis Institute of Management and Research** in association with **Global Entrepreneur Grid (GEG)** on 12.06.2021.
9. Certificate for participating 5 Days American Accent Training Conducted by **Ureka Education Group, Oxford, United Kingdom** from 14.07.2021 to 18.07.2021.

10. Certificate for participating on “Leadership Lecture” conducted by **Calcutta Management Association (CMA)** on 17.07.2020.
11. Certificate for completing 3 days’ Workshop on “Reference Management Tools and online citation Database” from **Indian Academic Researchers Association**, 19.04.2020 - 21.04.2020.
12. Certificate for completing the FDP on “Principles of Human Resource Management from **NPTEL, IIT Kharagpur, West Bengal** from January 2019 to March, 2019.
13. Certificate for attending Footprints 2009 on “Green Battle Drive and Youth and Media” in Kolkata from **SIMC, Symbiosis Institute of Media and Communication, Pune** on 13.12.2009.
14. Certificate on attending 3rd International Entrepreneurship Summit from **IIM, Joka, Kolkata** from 19.12.2009 to 20.12.2009.

MEMBER OF PROFESSIONAL BODIES

1. Calcutta Management Association, Kolkata, Membership ID - CMA/IM/2021-22/0099
2. Kala's - Research and Skill Training Organization (R) - Membership No - 247, 21.01.2022
3. Teaching and Education Research Association (TERA), Eurasia Research
4. IITSR Research Institute - Membership ID - 50, 25.03.2022
5. Scientific International Publishing House (SIPH), Membership ID - SIPH2023171, March 2023

HONORS AND AWARDS

1. **Best Teacher Award** at The International Conference on Green Policies and Practices: Catalyst or Pressure for Trade and Investment hosted by Vietnam National University, University of Economics and Business (VNU-UEB) on 23.11.2024.
2. **Best Teacher Award** from Mahsa University, Malaysia in association with Confab 360 during Global Innovation Excellence and Research Award in New Delhi on 14.07.2024
3. **Dynamic Teacher of the Year Award** in recognition of achievement during **Education Icon Awards** on 23.09.2023.
4. **Best Teacher Award** from CARE Innovator Awards on 22.03.2023 during International Conference Forum ICGIM 2023 organized by Global Institute of Management.
5. **Best Faculty Award** from “Scientific International Publishing House (SIPH) on 18.03.2023.
6. **Honorary Award** received from Times of India on 25.02.2023.
7. **Teacher of the Year Award - 2022** by NSHM Knowledge Campus, Durgapur on 12.09.2022.
8. **Best Young Faculty Award** by Nature Science Foundation, National Faculty Award 2022, ISO 9001:2015 & 14001: 2015, Ministry of MSME Registered Organization, Coimbatore, Tamil Nadu, India on 15.09.2022.

STRENGTHS

1. Good communication skill
2. Smart worker
3. Good inter personal role
4. Strong team player

REFERENCES

1. Prof. (Dr.) Gouranga Patra, Associate Professor, Department of Management, School of Business and Economics, Adamas University, Barasat, West Bengal.
2. Prof. (Dr.) Shalini Kumari, Assistant Professor, RVSCET, Jamshedpur.

Place: Kolkata

Date: 14.01.2025

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