

Dr. Uttiya Basu

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Google Scholar Link: [DR. UTTIYA BASU - Google Scholar](#)



OBJECTIVE:

Secure a responsible career opportunity to fully utilize my training and skills, while making a significant contribution to the success of the organization.

WORK EXPERIENCE:

1. Currently working as an **Assistant Professor** at Adamas University in the **Department of Commerce** under the School of Business (From December 2024 onwards).
2. Worked as an **Assistant Professor** at Brainware University in the **Department of Commerce** (From September 2016 to November 2024).

Responsibility for the Job:

- Delivering lectures on Financial Accounting, Management Accounting, Cost Accounting, Income Tax, Indirect Tax Laws (GST & others), Software Packages (Tally ERP) & Advanced MS Excel.
 - Contributing to journals/national & international seminars
 - Student Mentoring of the Department as Mentor & Program Co-Ordinator.
3. Worked as **Faculty** in **Brainware Consultancy Private Limited** (From February, 2008 to September 2016). Took classes on Financial Accounting, MS Office, Different software packages (viz. Tally ERP9, FACT, ACE, Analyst), Income Tax, e-filing of returns, GST, Company Laws & Banking).

ACADEMIC QUALIFICATION:

- Completed PhD in Management from Brainware University in April, 2024.
- Passed MCOM from Vidyasagar University with specialization in Finance & Taxation in 2019 with 52.5% marks
- Passed MBA (Finance) from Sikkim Manipal University in 2007 with 70.25% marks
- Passed BCOM (Hons.) from St. Xaviers College under Calcutta University in 2002 with 62.5% marks
- Passed Higher Secondary from Dr. Shyamaprasad Mukherjee Institution under WBCHSE in 1999 with 72.5% marks
- Passed Madhyamik from Dr. Shyamaprasad Mukherjee Institution under WBBSE in 1997 with 75% marks

PROFESSIONAL QUALIFICATION:

Completed Post Graduate Diploma from Brainware Computer Academy in Computerized Financial Accounting under West Bengal State Council of Technical Education with 80% marks.

COMPUTER PROFICIENCY:

- Operating System: (All platforms of Windows)
- Software Packages: MS Office, EXNGN, Tally ERP 9, FACT, ACE, Analyst, Moneyware

EXTRACURRICULAR ACTIVITIES

- Completed 5TH Year in drawing Under Rabindra Bharati University
- Completed BROWN BELT (3RD DAN) IN Karate/ Mixed Martial Arts.
- Represented School & College in District Level Cricket

PAPER PUBLICATION:

1. Paper published in UGC-approved International Journal of Management Technology and Engineering, Vol 8, 2018, Issue no. XII (December 2018), pp 935-947, (ISSN: 2249-7455). Paper Title: *“Role of Collective Bargaining and Adjudication on Determining Wage Policy & Resolving Disputes– A Doctrinal Study”*.
2. Paper published in a peer-reviewed journal of Asia-Pacific Journal of Management and Technology. Paper title *“Scope of Collective Bargaining Process in The Small Tea Garden – A Study with Special Reference to Jalpaiguri District of West Bengal Rights Protection in MSME Sector of West Bengal during COVID 19 Crisis – An exploratory study”*, 2022 2(4):17-25(ISSN No.: 2652-6840).
3. Paper published in a UGC-CARE-listed journal of Bharatiya Shiksha Shodh Patrika.

Paper title “*Impact of COVID 19 Risk on Mobile Payment Usage Intension and Beyond: Insights from Indian Users’ Perspective*”, 2023, Vol.42, No.2 (ISSN No.: 0970-7603).

4. Paper published in a UGC-CARE-listed journal of Jaipuria Institute of Management. Paper title “*The Role of Collective Bargaining for Maintaining QWL Indicators in MSME Units with Special Reference to Kolkata and Adjacent Areas*”, 2023, Vol.19, No.1 (ISSN No.: 0975-6280).
5. Paper published in a UGC-CARE-listed journal of Education and Society. Paper title “*Promoting Environmental Sustainability Via Green Banking: An Analysis Centered on The Initiatives Implemented by Public and Private Banks in India*”, 2024, Vol.47, No., 24-33(ISSN No.: 2278-6864).
6. Paper published in a UGC-CARE-listed journal of Third Concept: An International Journal of Ideas. Paper title “*Corporate Governance Failure: An Overview of the New Emerging Scam of a Private Sector Bank*”, March 2024, (ISSN No.: 0970-7247).
7. Paper published in an ABDC-listed journal of European Economic Letters. Paper titled “*Systematic Literature Review on Crypto Currency Adoptation and Ways to Look Beyond*”, 2024, Vol.14, Issue 3(ISSN No.: 2353-5233). <https://doi.org/10.52783/eel.v14i3.1971>.

BOOK PUBLICATION:

1. Mandal. A, Guha. S & Basu. U. (2019), *Challenges of Connecting Rural India Through Information Technology for Cashless Economy*, ISBN 978- 93-5291-009-0, Paper Presented at one day National Seminar (ICSSR Sponsored) named "Rural Development in India-Problems and Prospects" of the Bangiya Arthaniti Parishad (Bengal Economic Association) organized by the Economics Department of Naba Ballygunge Mahavidyalaya.
2. Dr. Uttiya Basu, Baisakhi Dasgupta, Maumita Kundu, Sudipta Adhikary. Introduction to Marketing Management. Taurean Publications, New Delhi. (ISBN 978-93-95202-88-6)

CONFERENCE PAPER:

1. Paper title “*Challenges of Connecting Rural India through Information Technology for Cashless Economy*” in one day National Seminar (ICSSRSponsored) named "Rural Development in India-Problems and Prospects" of the Bangiya Arthaniti Parishad (Bengal Economic Association) organized by the Economics Department of Naba Ballygunge Mahavidyalaya, Kolkata- 700019 on September 1, 2018.
2. Paper Title “*Negative Aspects of GST in India*” in two days National Seminar named “Contemporary Issues and Challenges in Indian Accounting Standard (IND-AS) and Indirect Taxation” Organized by Department of Commerce, Kidderpore Collage in Collaboration with The Institute of Cost Accountants of India (Statutory Body Under Act of Parliament) on December 15 &16, 2018.
3. Paper title “*The Role of Collective Bargaining for Wage Determination of Rural*

Enterprises in India” in two days National Seminar named “National Conference on Rural Entrepreneurship for Inclusive Economic Development – Opportunities and Challenges” Organized by The ICFAI University, Jharkhand in association with NABARD on March 26, 2019.

4. Paper title “*Effect of Non-compliance of Wage Legislation in Informal Sector in India*” in UGC CPE Funded National Seminar on Recent Trends in Commerce & Business Research (RTCBR), organized by Barrackpore Rashtraguru Surendranath College on 2nd July, 2020.
5. Paper title “*Structured Finance: A New Balancing Game*” in 1st International Conference on Emerging Issues in Business and Technology organized by Brainware University on 24th June 2021.
6. Paper title “*Status of Workers’ Rights Protection in MSME Sector of West Bengal during COVID 19 Crisis – An Exploratory Study*” in 1st International Conference on Emerging Issues in Business and Technology organized by Brainware University on 25th June 2021.
7. Paper title “*Scope of Collective Bargaining Process in the Small Tea Garden- A study with Special Reference to Jalpaiguri District of West Bengal*” at NABARD sponsored Two-Day National Seminar on Economic Empowerment of Tiny Agricultural Sectors in India organized by the Department of Commerce, St. Joseph University, Dimapur, Nagaland on 28th and 29th January, 2022.
8. Paper title “*Chat GPT Chronicles: Exploring the synergy of AI tools in Elevating Management Research*” at International Conference on Innovation and Advancements in Management and Social Science (ICIAMS-2023 organized by School of Management, Swami Vivekananda University, Barrackpore on 28th – 30th September, 2023.
9. Paper title “Examining the Patterns of Labour Migration and the Challenges of Sustainability and inclusion: Through the lens of Jharkhand, India” at ICFAI Business School Kolkata International Conference, 2024 on Sustainable World Through the Lens of Social Sciences organized by IBS (ICFAI Business School, Kolkata) on 6th April, 2024.
10. Paper titled “*Leveraging Blockchain Technology to Tackle Sustainability Issues and Financial Sector Challenges in India*” at International Conference on Industry 5.0: Connecting Human and Machine for Sustainable Development organized by School of Management & Commerce, Brainware University on 20 & 21st September 2024.
11. Paper titled “*Safeguarding India's Future: The Role of Cybersecurity in Protecting Sustainable Development Goals (SDGs)*” at International Conference on Industry 5.0: Connecting Human and Machine for Sustainable Development organized by School of Management & Commerce, Brainware University on 20 & 21st September 2024.
12. Paper titled “*Achieving Carbon Neutrality Through Green Finance: A New Pathway for Sustainable Development in India*” at International Conference on Industry 5.0: Connecting Human and Machine for Sustainable Development organized by School of Management & Commerce, Brainware University on 20 & 21st September 2024.

WORKSOP/ FDP ATTENDED:

1. Workshop attended on “CRAFTING AND CONDUCTING RESEARCH AND HOW TO PUBLISH” on 6th October, 2018 Organized by Post Graduate Department of Commerce, St. Xavier’s College (Autonomous), Kolkata.

OTHER PERSONAL DETAILS

Father’s Name : SATYAPRIYA BASU
Mother’s Name : REBA BASU
Nationality : INDIAN
PAN Number : WBSPB1055E
Hobbies :LISTENING TO MUSIC, READING STORY BOOKS,
WATCHING CRICKET, DRAWING



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