

Dr. Mainak Chakraborty

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Job Objective: *Looking for a faculty position offering high dedication to student development and relevant educational and research needs to aid the society as well.*

TEACHING EXPERIENCE:

1. Working as **Associate Professor** in **Adamas University**, Department of Management, School of Business, **Kolkata** from **01.08.2024** till date -
 - ✓ Teaching in online and offline mode for Finance and allied subjects as assigned.
 - ✓ Departmental Time Table Coordinator
 - ✓ School Coordinator – Planning and Monitoring
 - ✓ Member – Faculty Council – School of Business and Economics
 - ✓ Departmental Coordinator - Examination
 - ✓ Coordinator for Webinars for the Department of Management.
 - ✓ Prepared OBE Syllabus as per guidelines given.
 - ✓ Conducted various workshops on different aspects.
 - ✓ PhD Scholar guidance
2. Worked as **Associate Professor** in **Swami Vivekananda University, Kolkata** from **01.07.2023** to **26.07.2024** in **Department of Management, School of Management**.
 - ✓ Teaching Finance, Financial Analytics, and some of the Business Analytics courses.
 - ✓ IQAC Coordinator
 - ✓ Member – Faculty Council – School of Management
 - ✓ Member – Departmental Research Committee
 - ✓ PhD Scholar guidance
 - ✓ Conducting workshops, seminars, conferences for the students and outside stakeholders.
3. Worked as **Associate Professor** in **Adamas University, Kolkata** from **20.09.2022** to **30.06.2023** in **Department of Management, School of Business and Economics** with following key responsibility areas –
 - ✓ Teaching in online and offline mode for Finance and allied subjects as assigned.
 - ✓ Departmental Time Table Coordinator
 - ✓ School Coordinator – Planning and Monitoring
 - ✓ Member – Faculty Council – School of Business and Economics
 - ✓ Departmental Coordinator - Examination
 - ✓ Team Member – Product and Innovation.
 - ✓ Coordinator for Webinars for Department of Management.

- ✓ Prepared OBE Syllabus as per guidelines given.
 - ✓ Conducted various workshops on different aspects.
 - ✓ PhD Scholar guidance
4. Worked as **Assistant Professor** in **Adamas University, Kolkata** from **10.02.2020** to **20.09.2022** in **Department of Management, School of Business and Economics** with following key responsibility areas –
- ✓ Teaching in online and offline mode for Finance and allied subjects as assigned.
 - ✓ School Coordinator – Planning and Monitoring
 - ✓ Member – Faculty Council – School of Business and Economics
 - ✓ Departmental Coordinator - Examination
 - ✓ Team Member – Product and Innovation.
 - ✓ Handling IT related issues for SOBE.
 - ✓ Coordinator for Webinars for Department of Management.
 - ✓ Prepared OBE Syllabus as per guidelines given.
 - ✓ Conducted various workshops on different aspects.
5. Worked as **Assistant Professor** in **Brainware University** from **03.07.2018** to **31.01.2020**, in the following subjects
- International Finance
 - Production and Operations Management
 - Indian Financial System and Marketing of Banking Products
 - Business Accounting
 - Financial Management
 - Data Analysis through Advanced Excel
 - Business Accounting Software Package – Tally 9
- Along with this also sharing responsibilities as –
1. Member of Board of Studies at Brainware University
 2. Placement Coordinator for Department of Management and Commerce
 3. Member of the Roaster Committee and NAAC Team.
6. Worked as **Lecturer** in **Science & Humanities** in **Kingston Polytechnic College and Kingston School of Management and Science** from **03.02.2015** to **30.06.2018**, in the following subjects
- Business Economics and Accountancy
 - Financial Accounting
 - Financial Management
 - Industrial Management
 - Entrepreneurship Development
7. Worked as **Lecturer** for **MBA & BBA** at **Global School of Management, Kalyani**, form **01.04.2011** to **31.01.2015**, in following subjects –
- Accounting for Managers
 - Financial Management

- Portfolio Management

8. Working as a **Faculty** for **EDII** in different Soft Intervention Projects.

INDUSTRY EXPERIENCE: Worked as **Senior Executive** in **Accounts & Billing Department** at **Punj Lloyd Limited**, a **MNC** at **Haldia, West Bengal** for **04 (Four) years** – from **01.11.2005** to **31.12.2009**.

EDUCATIONAL QUALIFICATIONS:

Examination	Board/University	Year	Percentage	Class / Division
Ph.D.	Adamas University, Kolkata, West Bengal	2022	NA	NA
MBA (Finance)	ICFAI University, Tripura	2011	69	I
M.Com. (Finance)	University of Kalyani, West Bengal	2005	65.8	I (First Class 3 rd)
B.Com. (Hons.) in Accountancy	University of Kalyani, West Bengal	2003	57.8	II
Higher Secondary	West Bengal Council of Higher Secondary Examination	2000	71.3	I
Madhyamik	West Bengal Board of Secondary Examination	1998	63.5	I

- Qualified UGC NET for Lectureship, March 2013 with 68.57% marks.

SEMINARS AND PUBLICATIONS

Journal

- Mainak Chakraborty, “**Risk Capital Financing of MSMEs in India – A Look into VC Funding and Its Prospects**”, *International Journal of Management, Engineering and Technology (ISSN: 2249-7455)*, Volume 8, Issue XII, **December, 2018**, pp 1661 – 1673.
- Mainak Chakraborty, “**Forensic Accounting In India – A Look Into Recent Developments**”, *International Journal of Innovative Knowledge Concepts (ISSN: 2454-2415)*, Volume 7, Special issue, **February, 2019**, pp 218-224.
- Mainak Chakraborty, “**Crowdfunding – A New Way to Achieve MSME Financing Solutions**” in *Pratibimba, Journal of IMIS (ISSN: 0972-5466)*, Volume 20, **July, 2020**, Volume 20, Issue 2, pp 17 – 24.

iv) Mainak Chakraborty, Sourav Kumar Das, **“Impact Analysis of Retrofitting on the Tribals: A Study on Bankura District, West Bengal”**, *NIU International Journal of Human Rights (ISSN: 2394 – 0298)*, Volume 8, Issue 5, **November 2021**, pp 107 – 112.

v) Mainak Chakraborty, **“Impact of Information & Communication Technology on Education: Evidence from Select Academic Institutions in West Bengal, India”**, *Psychology and Education* [indexed in SCOPUS] (ISSN: 1553-6939), Volume 58, Issue 5, **July 2022**, pp 1558 – 1565.

vi) Mainak Chakraborty, **“A Forecasting Model for MSMEs of Manufacturing and Engineering Sector of India”**, in *Small Enterprises Development, Management, & Extension Journal (SEDME): A Worldwide window on MSME Studies* (Indexed in SAGE Journals) (ISSN: 0970-8464; e-ISSN: 2456-1223), vol. 48, Issue 1, **November 2022** pp. – 66 – 73.

vii) Mainak Chakraborty, **“Application of AI and ML in Indian Banking Credit Rating System”**, in *Korean Review of International Studies (ABDC C)*. vol. 15, Issue 33, April 2022 .

viii) Mainak Chakraborty, Binita Nanda, P. Venkata Hari Prasad, Mohd Shahid Ali, Devdatta Sant (2024) **The Impact of Corporate Governance on Firm Valuation in Financial Markets**. *Library Progress International*, 44(3), 17892-17900.

ix) Anup Kumar Malik, Ayanangshu Mandal, Avradeep Ganguly, Mainak Chakraborty, Gouranga Patra (2024). **ICT Use in Higher Secondary Education: A Study from Teachers Perspectives**. *Library Progress International*, 44(2s),2098-2113

Book Chapter

i) Mainak Chakraborty, **“Effectiveness of Working Capital Management on MSME Sustainability in West Bengal”**, in *New Business Models in the Course of Global Crises in South Asia – Lessons from COVID – 19 and Beyond*, (ISBN: 978-3-030-79925-0) [Springer Nature, indexed in SCOPUS], 2021, Chapter 11, pp. 177 – 208.

ii) Mainak Chakraborty, **“Impact of CSR in Brand Equity as a Marketing Tool: A Study on Registered Medium Enterprises of Consumer Durables in Kolkata, West Bengal”**, in *Finance, Law, and the Crisis of Covid – 19*, 2022, [Springer Nature – indexed in SCOPUS]; DOI: 10.1007/978-3-030-89416-0.

iii) Mainak Chakraborty, **“Sources and Challenges of Finance for MSMEs in Different Life Cycle Stages – A Study on MSME Firms of Kolkata District of West Bengal”**, to be published in *Perspective in Finance and Digital Transformations in Business* by Taylor & Francis – Routledge Publication (2025).

iv) Mainak Chakraborty, **“An Introspection of AI/ML Applications in Manufacturing MSMEs: A Study of Literature”**, in *Application of Data Analytics in Modern Business Decisions (Swami Vivekananda University)*, ISBN: 978-93-5980-076-9, (2023).

Conference Paper

i) S. Sarabhai, M. Chakraborty, M. Batra, R. Kler, S. Banerjee and S. Mishra, **“Using AI and Machine Learning to Predict Consumer Buying Behavior: Insights from Behavioral Economics in Case of**

Alcoholic Beverages," 2023 3rd International Conference on Technological Advancements in Computational Sciences (ICTACS), Tashkent, Uzbekistan, 2023, pp. 980-986, doi: 10.1109/ICTACS59847.2023.10389959.

ii) *M. Chakraborty, R. K. Singh, T. M. Hussein, R. Kler, S. Khan and S. Mishra, "Maslow's Hierarchy-Inspired AI-Driven Employee Satisfaction Improvement,"* 2023 3rd International Conference on Technological Advancements in Computational Sciences (ICTACS), Tashkent, Uzbekistan, 2023, pp. 987-993, doi: 10.1109/ICTACS59847.2023.10390045.

iii) *M. Chakraborty, T. M. Hussein, I. S. Ray, R. Kler, S. Goel and S. Mishra, "Forecasting the Geopolitical Impact among Russia and Ukraine on Commodity Export Prices: An AI-Based Analysis,"* 2023 3rd International Conference on Technological Advancements in Computational Sciences (ICTACS), Tashkent, Uzbekistan, 2023, pp. 1049-1054, doi: 10.1109/ICTACS59847.2023.10390383.

Edited Books:

i) Banerjee, Dr. Kallal., Chakraborty, Dr. Mainak., Nath, Soumen., & Chatterjee, Sourav. (2024). *The Fundamentals of Research Methodology*. Infinity Publication. <https://doi.org/10.25215/9392917228>

PERSONAL INFORMATION

- 1. Father's Name** : Late Sri. Ajit Kumar Chakraborty
- 2. Date of Birth** : 14th March, 1982
- 3. Language Proficiency** : English, Hindi and Bengali
- 4. Nationality** : Indian
- 5. Religion** : Hindu
- 6. Current CTC** : ₹11,40,000 p.a.
- 7. Reference** : Prof. (Dr.) Indranil Bose, Associate Dean, MIT Shilong, India.

I do here by solemnly declare that all statements furnished above are true to the best of my knowledge and belief.

Mainak Chakraborty

Date: January 6, 2025

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