

Curriculum Vitae

Dr. TANUSHREE DUTTA

CONTACT DETAILS

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Objective: - To secure a challenging position in a well established organization having stable environment that will enable me to use my strong educational background, organizational skills, and analytical ability to effectively contribute in the academic field.

Experience Summary

- **Assistant Professor- BBA, MBA(Digital Marketing, LSCM, E&FB, Finance, Marketing, Business Analytics)(October 2022-Present)**
Organisation: **Adamas University**
Subjects: Principles of Accounting, Financial Management, Financial Services, Risk Management, Research Methodology, Entrepreneurial Finance.
- **Senior Faculty – BBA, BCOM IT, BCOM FS, MBA(International Business Management), MSc Data Science & Business Analysis (July 2021 – September 2022)**
Organisation: **Inurture Education Solutions(Rathinam College of Arts & Science, Coimbatore)**
Subjects: Business Economics, Financial Mathematics, Statistics, Basics of Financial Accounting, Research Methodology, Introduction to Digital Finance, International Financial Management.
- **Research Associate (June 2021-July 2021)**
Organisation: **Research Developers**
- **Assistant Professor – BBA, MBA (August 2014 – March 2021)**
Organisation: **Techno India Institute of Technology**
Subjects: Managerial Economics, Economic Environment of Business, Financial Management, Financial Accounting, Security Analysis & Portfolio Management, Working Capital Management, International Finance, Statistics, Mathematics, Strategic Management, Entrepreneurship Development, Production Management
- **Lecturer - (August 2013 – August 2014)**
Organisation: **Dumkal Polytechnic, Basantapur Education Society**
Subjects: Managerial Economics, Accountancy and Management for Diploma courses

EDUCATIONAL QUALIFICATIONS :

Degree	Year	Institution	Board/University	DGPA/ Percentage
Ph.D (Business Management)	2022	Department of Business Management	University of Calcutta	Degree awarded
M.A. (Economics)	2016	IGNOU	IGNOU	63%
MBM Major: Finance Minor: Marketing	2013	Department of Business Management	University of Calcutta	76%

B.Sc (H) (Economics)	2011	Bethune College	University of Calcutta	51%
WBHS	2008	Manindra Chandra Vidyapith	WBCHSE	78%
ICSE	2006	Mary Immaculate School	CISCE	84%

Ph.D. Topic: Swadeshi Enterprises of Bengal in Independent India : An Analysis of Business History.

Publications:

- (i) Tanushree Dutta and Dipankar Dey, “Post Colonial West Bengal, From Prosperity to Decline: A Brief Analysis of the Possible Causes of Decline.”, “IMI Konnect” , Volume 13(4) 2024,.
- (ii) Tanushree Dutta, “Current Status of Swadeshi Enterprises of Bengal”, “MDIM Journal of Review and Practice”, Volume 2, Issue 1, e-ISSN: 2583-8768.
- (iii) Tanushree Dutta and Dipankar Dey, “Economic Decline of Indian State of West Bengal During Post- Colonial Period: Impact of Partition”, “International Journal of Creative Research Thoughts”, Volume 8, Issue 12, ISSN: 2320-2882, Impact Factor: 7.97
- (iv) Tanushree Dutta and Dipankar Dey, “A Review of the Political and Business History of Bengal Before the Advent of the British East India Company’s rule in 1765”, “International Journal of Creative Research Thoughts” Volume 9 Issue 2, ISSN: 2320-2882, Impact Factor: 7.97
- (v) Tanushree Dutta, “Impact Of Covid-19 On Sustainable Development Goals In South Asia”, “International Journal of Creative Research Thoughts”, Volume 9, Issue 10, ISSN: 2320-2882, Impact Factor: 7.97
- (vi) Biman Maity & Tanushree Dutta, “Market Segmentation And Effective Product Design For Financial Institutions To Achieve Financial Inclusion In India”, Volume 4, No. 4(2015), March 2015, ISSN: 2348-0459, Global Journal of Multidisciplinary Studies.

Presentations:

- (i) Tanushree Dutta and Dipankar Dey, “A Study on the Swadeshi Enterprises of Bengal”,International Conference on “Creativity and Innovation for a Self Reliant and Sustainable Environment” at ICFAI Business School.
- (ii) Tanushree Dutta and Dipankar Dey, “Current Status of Swadeshi Enterprises of Bengal”, International Conference On Sustainable Development & Management Practices-2024” at IIT-ISM Dhanbad.
- (iii) Tanushree Dutta, “Antecedents of AI enabled chatbox-driven grievance redressal platform adoption and employee-satisfaction: An emperical study in Indian MNCs context”, International Conference on Emerging Technologies, Analytics and Operations, 2024 at IBS Hyderabad.

Opinion Piece in Newspaper:

- (i) Unrestrained Loot of Bengal, Millenium Post, 12th March 2024, <https://www.millenniumpost.in/opinion/unrestrained-loot-of-bengal-555608>
- (ii) Post-Colonial Bengal: Prosperity to decline, Millenium Post, 8th August,2020, <https://www.millenniumpost.in/sundaypost/in-retrospect/post-colonial-bengal-prosperity-to-decline-415013>

OTHER PROFESSIONAL QUALIFICATIONS

- Certificate course in **French Language** (Basic Module) **Swami Vivekananda Institute of International Languages**

INTERNSHIP PROJECT

Organization: **Bank of Baroda**

Duration: 2 months (January and March, 2013)

Location: Kolkata

Project Title: ***Financing Power Projects***

Project Description:

- Responsible for going through the ***Know Your Customer (KYC)*** norms and thorough checking of the documents.
- Preparation of ***Credit Monitoring Arrangement (CMA)*** data through detailed analysis of the financial statements and calculation of ***financial ratios***.
- ***Credit Analysis*** of the organisation done as per the guidelines of the Bank for final appraisal and sanction of the ***bank loan facilities***.
- Performing data modeling in Excel & subsequent analysis of risk & pay back scenario based on projected numbers.
- Developing graphical models to predict & demonstrate end user power consumption analysis.

COMPUTER PROFICIENCY

- Operating Systems Known: Microsoft Windows
- Software Packages Known: MS Office
- Computer Programming Language: Java, Flowchart, IBM SPSS

EXTRACURRICULAR ACHIEVEMENTS

- Yoga – District level champion & State level winner for consecutive years.
- Music – M.Mus
- Painting

OTHER INFORMATION

Father's Name – Kali Sadhan Dutta

Languages Known: English, Bengali, Hindi & French (*Basic*)

Marital Status: Married.

Date of Birth: 22-04-1990

Nationality: INDIAN

Date:

Place – Kolkata

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