

DR. TATHAGATA DASGUPTA

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Current Location: Kolkata, West Bengal

PROFESSIONAL SNAPSHOT

- An astute professional offering 21 years of qualitative experience in teaching management subjects to undergraduate and postgraduate students, development of learning programmes and carrying out of research activities and 2 years of industrial experience.

KEY SKILLS

- Expertise in teaching various management subjects such as:
 - **Operations Management, Industrial Management, Supply Chain Management, Materials Management, Total Quality Management, Project Management.**
 - **Operations Research, Quantitative Methods, Business Statistics.**
 - **Principles of Management, Entrepreneurship Development, Business Environment, Value and Ethics in Business, Strategic Management, Leadership Development.**
- Using **case-based teaching methodology** to help students learn and apply concepts in subjects.
- Responding to all classroom queries in a spontaneous manner to foster a healthy learning atmosphere in class.

CAREER RECORD

Adamas University, Kolkata (July 2024 to Present)

Designation: Assistant Professor (School of Business).

Job Description:

- Teaching management subjects, viz., Operations Management, Industrial Management, Basics of Data Analytics, Creativity and Innovation.
- Conducting Ph.D. Coursework Classes of Research Scholars.
- Mentoring students for their personal and professional development.
- Doing NAAC-related work.

Karnavati University, Ahmedabad (July 2023 to May 2024)

Designation: Assistant Professor (Unitedworld Institute of Management).

Job Description:

- Teaching management subjects, viz., Operations Management, Business Statistics, Excel in Decision Making, Leadership Development.
- Guiding students in Summer Internship Programme (SIP).
- Involved in conducting Guest Lecture Sessions from reputed Institutes for my allotted subjects.

ICFAI University Tripura, Agartala (October 2016 to August 2022)

Designation: Assistant Professor (Faculty of Management and Commerce).

Job Description:

- Teaching management subjects, viz., Operations Management, Supply Chain Management, Materials Management, Project Management, Quantitative Methods, Business Statistics.
- Guiding students in Summer Internship Programme (SIP).
- Involved in conducting Training Sessions for students as Departmental Coordinator with respect to Spoken Tutorial Project of IIT Bombay.
- Involved in NAAC-related work.
- Invited as Resource Person for conducting a session on “Quality Management for Effective Enterprise” as part of EDP Programme for JSS beneficiaries at Indian Institute of Entrepreneurship (IIE), Agartala, Tripura, under Ministry of Skill Development and Entrepreneurship, Govt. of India.

ICFAI University Sikkim, Gangtok (September 2011 to July 2015)

Designation: Lecturer (Faculty of Management Studies).

Job Description:

- Teaching management subjects, viz., Operations Research, Operations Management, Project Management, Quantitative Methods, Business Statistics, Management Control Systems.
- Guiding students in Summer Internship Programme (SIP).
- Acting as Examination Supervisor.
- Presenting papers in Conferences/Seminars.
- Coming out with Publications.

TRIO ENGINEERS, Kolkata (April 2010 to August 2011)

Job Description:

- Managed the business of the firm, a manufacturing firm.

ALPHIA INSTITUTE OF BUSINESS MANAGEMENT, KOLKATA (a unit of ICFAI, Hyderabad) (April 2008 to April 2010)

Designation: Faculty Member.

Job Description:

- Teaching management subjects, viz., Operations Management, Marketing Management, Sales & Distribution Management, Java, IT Enabled Services.
- Developed the Student Mentorship Programme for the Institute.
- Doing Academic Coordination of the 7 Campuses of the organization.
- Organizing Faculty Development Programmes (FDPs).
- Active member of Research Committee; responsible for planning research activities, formulating research policies, monitoring research output of faculties and preparing reports on them.

TRIO ENGINEERS, Kolkata (April 2007 to February 2008)

Job Description:

- Managed the business of the firm, a manufacturing firm.

ICFAI, HYDERABAD (August 2006 to February 2007)

Designation: Faculty Member.

Job Description:

- Teaching Management subjects.
- Setting and evaluating Exam Papers on various Management subjects and doing other exam-related work.
- Developing Case Studies in areas of Operations Management, Supply Chain Management and Total Quality Management.

SILIGURI INSTITUTE OF TECHNOLOGY, SILIGURI (affiliated to West Bengal University of Technology, now MAKAUT) (July 2005 to July 2006)

Designation: Lecturer.

Job Description:

- Teaching management subjects, viz., Production Management, Strategic Management, Entrepreneurship Development, Organization Behaviour, E-Business, Management Information Systems, and Value and Ethics in Business.

ICFAI, HYDERABAD (June 2001 to July 2005)

Designation: Associate Consultant.

Job Description:

- Teaching Management subjects.
- Setting and evaluating Exam Papers on various Management subjects and doing other exam-related work.
- Developing Case Studies in areas of Operations Management, Marketing Management, Information Technology and General Management.

PUBLICATIONS/PAPER PRESENTATIONS

- Authored a Paper titled “**Influence of Behavioural Traits on Strategies of New Age Indian Entrepreneurs**” which was published in **Small Enterprises Development, Management and Extension Journal (Vol. 50, Issue 4) December, 2023 Issue.**
- **Presented a Paper** titled “**Impact of Behavioural Traits on Reasons for Commencement of Business Venture by New Age Indian Entrepreneurs**” in National Conference on Recent Advancements in Innovations and Management (NCRAIM) 2023 organised by Shanti Business School, Ahmedabad in collaboration with Association of Indian Management Schools (AIMS) on April 18 and 19, 2023.
- **Presented a Paper** titled “**India’s Successful Manufacturer Entrepreneurs in the Field of Exports**” in National Seminar on ‘Unleashing Entrepreneurship in India: Opportunities and Challenges’ held on September 3, 2014 at ICFAI University Jharkhand, Ranchi.
- **Presented a Paper** titled “**Social Entrepreneurship and Value Addition to Indian Society**” in COLLOQUIUM 2014 National Seminar on ‘Strategies in the Present Day Scenario for Sustainable Growth and Competence’ held on March 3, 2014 at RCOEM (a renowned Engineering and Management College) in Nagpur, Maharashtra.
- **Presented a Paper** titled “**Teenage Entrepreneurship in India**” in IDEAL 2013 National Seminar on ‘Integrating Development with Entrepreneurial Advancement and Leadership’ held on September 13, 2013 at Asian Business School in Noida, Uttar Pradesh.
- **Presented a paper** titled “**Faculty Accreditation for Quality in Management Education**” in National Conference on Strategic Quality Management – 2013 organized by GITAM School of International Business, GITAM University, Visakhapatnam, Andhra Pradesh on April 05 – 06, 2013.

- **Presented a paper** titled **“Self-Management as an Effective Management Tool in the New Millennium”** in National Seminar on ‘Management Challenges in the New Milieu – The Road Ahead’ at ICFAI University Jharkhand, Ranchi on November 7, 2012.
- **Presented a paper** titled **“Application of Total Quality Management in Management Education”** in an **International Conference on 18th August, 2012**, at Science City Auditorium, Kolkata. The Conference was jointly organised by Institute of Engineering and Management (a renowned private Engineering and Management Institute in Kolkata) and **IEEE (Institute of Electrical and Electronics Engineers) Kolkata Chapter**. **The paper has also been published in the International Journal (August 2012, Vol. 2, No. 2) of Institute of Engineering and Management.**
- **Presented a paper** on “Quality Management in Management Education” in “National Conference on Quality Management in Organizations” organized by University School of Management Studies, Guru Gobind Singh Indraprastha University, Delhi, in collaboration with Micro, Small & Medium Enterprises (MSME) Development Institute, Government of India, Okhla, New Delhi, on February 26, 2010.
- Authored a Paper titled **“Entrepreneurial Failures – Lessons to be Learnt to Boost Entrepreneurship”** which was published in **The IUJ Journal of Management, (Vol. 3, Issue 1) May 2015 Issue.**
- Authored a Paper titled **“Social Entrepreneurship and Value Addition to Indian Society”** which was published in **International Journal of Commerce & Social Sciences, (Vol. 4, Issue 1) January-June, 2014 Issue.**
- Authored a **Book Review** of the book titled **“Start-UP Sutra - What The Angels Won't Tell You about Business & Life”** written by **Rohit Prasad**, which was published in the first issue of **The IUJ Journal of Management** launched in **Nov., 2013.**
- Co-authored a **Cover Story** on **“3D Advertising”**, which was published in **Advertising Express, July 2005 Issue.** The magazine is a monthly publication of ICFAI University.
- Co-authored an article on **“Local Search - The Defining Media of Future”**, which was published in **Advertising Express, January 2005 Special Issue.** The magazine is a monthly publication of ICFAI University.
- Co-authored a **Cover Story** on **“Search Engine Marketing”**, which was published in **Advertising Express, October 2004 Issue.** The magazine is a monthly publication of ICFAI University.
- Authored an **Article** on **“Bluetooth: A Paradigm Shift in the Way We Live, Play and Do Business”**, which was published in **Advertising Express, July 2004 Issue.** The magazine is a monthly publication of ICFAI University.
- Co-authored a **Cover Story** on **"CAS: Pandora's Box?"**, which was published in **Advertising Express, July 2003 Issue.** The magazine is a monthly publication of ICFAI University.
- Authored an **Article** on **"SMS: The Basics"**, which was published in **Advertising Express, Jan. 2003 Special Issue.** The magazine is a monthly publication of ICFAI University.

LEARNING & DEVELOPMENT PROGRAMMES ORGANISED/ATTENDED

- Participated in **International Conference on “Infusing Technology in the MSME Sector”** held during **January 9-10, 2024** at **Entrepreneurship Development Institute of India (EDII), Ahmedabad.**
- Attended **FDP on “Research Methodology and Data Analytical Tools”** organised by School of Management and Liberal Studies of **The NorthCap University, Haryana** during **July 24-28, 2023.**
- Participated in a **Virtual Workshop on “Algorithmic Trading and Computational Finance using Python & R”** jointly organised by **GITAM School of Business, Hyderabad** and **NSE (National Stock Exchange) Academy, Mumbai** during **April 3-4, 2023.**
- Participated in a **Webinar on “Designing and Managing the Supply Chain”** held on **May 28, 2022** by **McGraw-Hill Publisher.**
- Participated in **Global Entrepreneurship Summit 2022** held during **March 10-13, 2022** in online mode by **IIT, Kharagpur.**
- Participated in **Global Entrepreneurship Summit 2021** held during **February 25-28, 2021** in online mode by **IIT, Kharagpur.**
- Attended **Virtual 9th International Skills Forum on “Reimagining Education and Skills Development for a New Normal”** organised by **Asian Development Bank (ADB)** during **August 23-27, 2021.**
- Participated in a **Workshop on “Art of Research Writing”** held on **November 23, 2019** at **ICFAI University Jharkhand, Ranchi.**
- Participated in **Faculty Development Programme on “Research Methodology and Green Economy”** held during **4th - 6th July, 2018,** at **ICFAI University Tripura, Agartala.**
- Participated in **e-learning Workshop** held during **29th May – 2nd June, 2018,** at **ICFAI University Tripura, Agartala.**
- Participated in **Three Days North East Program of Indian Statistical Institute, Bangalore** on **“Advanced Data Analysis with R-Software”** held during **28th – 30th November, 2017,** at **ICFAI University Tripura, Agartala.**
- Participated in **National Doctoral Conference 2017** on **“Trends in Management Research”** held on **March 9, 2017** at **ICFAI University Jharkhand, Ranchi.**
- Participated in **International Conference on “Creativity and Innovation for a Self-reliant and Sustainable Economy”** held during **December 16-17, 2016** at **ICFAI Business School, Kolkata.**
- Participated in **8th National Conference on Social Entrepreneurship** held during **January 29-31, 2016** at **XLRI, Jamshedpur.**
- Participated in **Sixth International Conference on Gross National Happiness** held during **November 4-6, 2015** at **Paro Garden Palace Lawn, Paro, Bhutan,** organized by Centre for Bhutan Studies and Gross National Happiness (GNH) Research.
- Participated in a **Workshop on Indian Innovations in Materials Research: New Materials and Processes (IIMR-15)** held during **June 25-27, 2015** at **CSIR – Central Glass and Ceramic Research Institute, Kolkata.**
- Participated in **11th Biennial Conference on Entrepreneurship** held during **February 18-20, 2015** at **Entrepreneurship Development Institute of India (EDII), Ahmedabad.**

- Attended **WEPME (Workshop on Emerging Pedagogies in Management Education) 2014** during **June 6-7, 2014** at **IIM, Indore**.
- Attended a **Two-day Workshop** on **“Business Research Techniques using SPSS”** during **April 26-27, 2014** at **IBS Business School, Gurgaon**.
- Attended **Entrepreneurship Summit 2014** during **February 1-2, 2014** at **IIT, Bombay**.
- Attended a **Faculty Development Programme** on **“Publish and Flourish: How to Publish Research Works”** on **23rd and 24th Oct., 2009**, at **Siva Sivani Institute of Management, Hyderabad**.
- Acted as **CMS Branch Coordinator** for conducting **World Environment Day Programmes** from **June 5-12, 2009**, at **HSBC Branches of Kolkata**.

SCHOLASTICS

- Ph.D. (in Management) (2023); ICFAI University Jharkhand, Ranchi.
- M.B.A. (2020), IGNOU, New Delhi; CGPA 3.78 out of 5.
- M.B.A. (2001), ICFAI Business School, Kolkata; CGPA 6.55 out of 10.
- B.E.(CIVIL), Nagpur University, 1998; % of Marks: 62.16.
- C.B.S.E. (XII), Bharatiya Vidya Bhavan, Kolkata, 1994; % of Marks: 75.4.
- C.B.S.E. (X), Bharatiya Vidya Bhavan, Kolkata, 1992; % of Marks: 77.8.

OTHER COURSES

- **Brainbench Certification in Computer Fundamentals (Win 95/98)** on 27.09.2001 with a **score of 4.08 (In a scale of 1 – 5)**. The Score was higher than 67% of all previous test takers.
- **Grade "B" in All India Science Teachers' Association's Science Aptitude & Talent Search Test**, 1990.
- **Certificate of Participation** for participating in **Innovations '98, a Project Competition cum Exhibition** held at **Institution of Engineers**, Nagpur Local Centre.

SUMMER INTERNSHIP

Project Title: Study of Industry Specific Vortal.

The project involved analysis of the Indian Leather Industry and finding out the scope of B2B E-Commerce in that Industry.

OTHER PROJECTS HANDLED

- **Development of Web-Site for Trio Engineers.**
- **Planning and Designing of Building/Elements using AutoCad and AutoLisp** (as part of B.E. curriculum).

COMPUTER SKILLS

- **Packages:** AUTOCAD 2002, MS OFFICE, FRONTPAGE 98, SPSS 25.
- **Languages:** BASIC, FORTRAN-77, C, HTML, JAVA, ABAP.
- **RDBMS:** ORACLE 7.0, FOXPRO 2.5.
- **Front-end:** D2K.
- **O/S:** MS DOS, WINDOWS 2000, WINDOWS XP, WINDOWS 11.

EXTRACURRICULARS

- Playing Football, Athletics.
- Following are some of my achievements:
 - I was a member of College Sports Committee.

- I represented my college in Nagpur University Inter-Collegiate Football Tournament in II, III and IV years.
- I have won many prizes in football and athletics in my College.

OTHER INTERESTS:

Reading, Listening to Music, Travelling.