

JOYDEEP MOOKERJEE

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SUMMARY

Global CFO with 34 years' experience in Fund Raising, Corporate Governance, Financial Controlling, FP&A, Investor Relations, Risk Mitigation, Compliance and P&L Management. Expertise in Shared Services Centre, SAP (FICO), IFRS, Balance Sheet Reviews, Cash Flow Forecasts & Financial Accounting.

CAREER ACHIEVEMENTS

- Have been recognised as among the Top 10 CFOs in the Manufacturing Industry in 2022.
- Have also been recognised as one of the Top Leaders and Achievers in 2023.

ACADEMIC ACHIEVEMENTS

At present a part-time PhD Scholar, with ICFAI University, Jharkhand.

I have 15 SCOPUS and WOS publications, which are available in both ResearchGate and Google Scholar.

Website	url
Google Scholar	https://scholar.google.com/citations?user=cEueHHkAAAAJ&hl=en
ResearchGate	https://www.researchgate.net/profile/Joydeep-Mookerjee
Orchid id	https://orcid.org/0000-0002-8166-9720

As on 14 th January 2025	Count
Citations	34
h-index	3
i10-index	2

Seminars / Conferences

Sr.	Name of Conference	Date of Conference	Paper Title	Location	Arranged By
1	International Conference on Contemporary Issues in Business Management	March 5th and 6th, 2021	A REVIEW OF THE IMPACT OF DISRUPTIVE INNOVATIONS ON MARKETS AND BUSINESS PERFORMANCE OF PLAYERS	Sikkim, India	Sikkim Manipal Institute of Technology
2	2nd International Conference on Innovation on Engineering Sciences	March 27th and 28th 2021	A REVIEW OF THE ROBOTIC PROCESS AUTOMATION'S IMPACT AS A DISRUPTIVE INNOVATION IN	Coimbatore, India	International Research Journal on Advanced Science Hub

			ACCOUNTING AND AUDIT		
3	1st International Conference on Emerging Issues in Business and Technology (ICEiBT) 2021	June 24th and 26th 2021	Impact of the Contagion on the Unorganized Retail Market	Kolkata, India	Brainware University

Publications

S N	Name of the Author/ Co- Author/s)	Topic	Journal name	ISSN No.	Indexing (Scopus/UGC- Care/ABDC/Others)
1	Joydeep Mookerjee and Prof. O.R.S. Rao	A Review Of The Impact Of Disruptive Innovations On Markets And Business Performance Of Players	International Journal of Grid and Distributed Computing	ISSN: 2005- 4262 (Online)	Web of Science
2	Joydeep Mookerjee and Prof. O.R.S. Rao	A Review of the Robotic Process Automation's Impact as a Disruptive Innovation in Accounting and Audit	Turkish Journal of Computer and Mathematics Education (TURCOMAT)	e-ISSN 1309-4653	Scopus
3	Joydeep Mookerjee, Dr Subir Chattopadhyay and Prof. O.R.S. Rao	Adoption of Technology and the Unorganized Retailers	Mathematical Statistician and Engineering Applications	ISSN - 2094 - 0343	Scopus
4	Joydeep Mookerjee, Dr Subir Chattopadhyay and Prof. O.R.S. Rao	An Evolutionary Review of the Technology Adoption Models	Mathematical Statistician and Engineering Applications	ISSN - 2094 - 0343	Scopus
5	Joydeep Mookerjee and Dr Subir Chattopadhyay	Technology Penetration & Adoption in An Unstructured Retail Market of Kolkata, India	Mathematical Statistician and Engineering Applications	ISSN - 2094 - 0343	Scopus
6	Joydeep Mookerjee and Dr Subir Chattopadhyay	Exploring Consumer Behaviour and Technology Usage: Insights and Implications for Industry	Mathematical Statistician and Engineering Applications	ISSN - 2094 - 0343	Scopus

7	Joydeep Mookerjee and Dr Subir Chattopadhyay	Measuring The Adoption of social media & Internet Technology for Retailing: An Analysis of Consumer Behaviour	Mathematical Statistician and Engineering Applications	ISSN - 2094 - 0343	Scopus
8	Joydeep Mookerjee and Dr Subir Chattopadhyay	Statistical Measurements of Technology Adoption Among Unstructured Retailers	Mathematical Statistician and Engineering Applications	ISSN - 2094 - 0343	Scopus
9	Joydeep Mookerjee and Dr Subir Chattopadhyay	Statistical Tests for UTAUT-2 Model: An Analysis of Their Suitability for Technology Adoption in Unstructured Retailers	Mathematical Statistician and Engineering Applications	ISSN - 2094 - 0343	Scopus
10	Joydeep Mookerjee and Dr Subir Chattopadhyay	Consumer Technology Acceptance in the Digital Age: Investigating the Influence of Age and Education	Mathematical Statistician and Engineering Applications	ISSN - 2094 - 0343	Scopus
11	Joydeep Mookerjee and Dr Subir Chattopadhyay	Technology Uptake and Socio-demographic Factors: An Empirical Analysis of Unstructured Retailers and Consumers in Kolkata, West Bengal	Mathematical Statistician and Engineering Applications	ISSN - 2094 - 0343	Scopus
12	Joydeep Mookerjee, Dr Subir Chattopadhyay, Tushar Ahmed, L. Addepalli	Impact of QR-Codes as a Disruptive Technology During the Covid-19 Contagion	International Journal on Recent and Innovation Trends in Computing and Communication	ISSN - 2321 - 8169	Scopus
13	Joydeep Mookerjee and Dr Subir Chattopadhyay	A VOS-Viewer Bibliometric Analysis of UTAUT-2 Model of Technology Adoption	IJCERT PUBLICATIONS	E-ISSN - 2349 - 7084	Peer Reviewed
14	Joydeep Mookerjee, Dr Subir Chattopadhyay and Dr Rajkumar	A Systematic review: disruptive innovation in non-branded retail markets	International Journal of Systematic Innovation	ISSN (Online) - 2077-8767	Scopus
15	Joydeep Mookerjee and Dr Rajkumar	Analysing Factors Influencing Technology Adoption by Unorganized Retailers Using UTAUT 2 Framework	International Journal of Innovations & Research Analysis (IJIRA)	2583-0295	UGC

Have taken classes on various topics, as mentioned in the tables, as mentioned hereunder.

Internal Controls	
	MCS: Minimum Control Standards
	KPI Monitoring
	Internal Financial Control
	SOX Compliances
	Designing Financial Systems, Chart of Accounts
	Designing SOPs (P2P, O2C, R2R, H2R)
	Designing SOPs (Treasury and Insurance)
	Controls – GAAP (IFRS and US GAAP)
Risk Mitigation	
	Risk Charter
	Credit Control and Evaluation of Customers
	Vendor Onboarding and Validatory Processes
	Risk Evaluation and Risk Matrix
FP&A	
	Business Intelligence
	Data validation controls
	Designing FP&A systems
	Predictive Analytics
	Process Systems
	KPI and MIS
Treasury & Banking	
	ODI Procedures
	FDI Procedures
	APR, Project Profiles
	RBI – Foreign Exchange Controls
	Forex Hedging
Special Assignments	
	CFO Services
	M&A and Due Diligence
	SAP Implementation (FICO, MM, JD, PS)
	RPA Implementation
Foreign Trade	
	DGFT, FIEO, AEPC
	Export Procedures
	Import Procedures
	Forex
	Freight Forwarders – Negotiations
	CHA – Negotiations

KNOWLEDGE SPECIALISATIONS	
Fund Raising	<ul style="list-style-type: none"> • ODI funding in subsidiaries • Equity Funding and Debt Funding
Treasury	<ul style="list-style-type: none"> • Cash Flow Forecasts and Working Capital Management • Forward Contracts & Forex Hedging, Treasury & Cash Management – Banking
Business Partner	<ul style="list-style-type: none"> • SSC – Shared Services Centre (Finance) • Revenue Enhancement and Margin Enhancement • Cash Flow Improvement • KPI Reviewing and Business Plan Monitoring • P&L Management, Process Improvements
Corporate Governance	<ul style="list-style-type: none"> • CFO Certification, Due Diligence, Statutory Compliances • Disclosure Requirements – Disclosure in Board Meetings and Audit Committee • Policies & Regulatory Framework • Monitoring & Internal Control Risk & Performance Management • Ethics – Values – Integrity, Accountability & Transparency
Strategic	<ul style="list-style-type: none"> • Investor Relations, Stakeholders, Managing high-stake relationships • M&A, Due Diligence, Enterprise Valuation, Term Sheet, NBO • Risk Mitigation, BCP – DRP – Business Strategy Formulation
FP&A	<ul style="list-style-type: none"> • Financial Modelling – Budgeting, P&L Forecasting, MTP P&L • AOP – Business Plans – Strategic Inputs, MIS, Business Reviews
Financial Accounting	<ul style="list-style-type: none"> • IFRS and Ind AS (Compliance of Accounting Standards) • US GAAP, IFRS – Disclosures and Compliances • Financial Statements & Disclosures – Financial Audits, Financial Reporting
Commercial	<ul style="list-style-type: none"> • EDPMS and IDPMS RBI Master Policy, Customs, FEMA, OFAC Compliances
Financial Operations	<ul style="list-style-type: none"> • SOP (P2P, O2C, R2R) – SOP formulation, process improvements • Insurance & Risk Mitigation • Audits – Statutory, Internal, Group Reporting, Consolidation
Controlling	<ul style="list-style-type: none"> • DSO (Overdues) and DIO (Slow-Moving / Non-Moving Inventories) • CWIP & Capex & ROI Reviews • Monthly Balance Sheet Reviews, Monthly Cash Flow Reviews • Yearly review all Finance SOPs, DOP and SLAs
Technology	<ul style="list-style-type: none"> • SAP (FICO) Implementation and RPA (Robotics Process Automation)

PROFESSIONAL ACHIEVEMENTS

- Business Partnering – Driving Revenue Growth and Cash Flow Growth.
- Managing Investors, Bankers, Credit Rating Agencies.
- ODI (Overseas Direct Investment) in four subsidiaries, Canada, Dubai, USA and Europe
- Arranged fund for working capital of Vision Rx Lab and Phillips Carbon Black
- Arranged Equity Funding of Cookson India Limited
- Implemented RPA (Robotics Process Automation) in Vision Rx Lab
- Ensured substantial Working Capital improvement in Vision Rx Lab and Phillips Carbon Black with a focus on inventory management and debtors management; restructured lower borrowings with savings

in interest costs of INR 74 Crores in Vision Rx Lab and INR 55 Crores in Phillips Carbon Black. Accomplished 18% reduction in slow-moving inventories in Vision Rx Lab

- Improved DSO by effective Credit Controlling in Vision Rx Lab
- Influenced ARIBA Procurement Solutions; saved OPEX worth INR 81 Crores in Phillips Carbon Black. Re-issued over 52% of purchase orders post re-negotiation with the vendors (Vision Rx Lab)

PROFESSIONAL EXPERIENCE

Vision Rx Lab (Subsidiary of MNC – EssilorLuxottica)

Sep 2014 – October 2023

One of the largest ophthalmic Rx lens manufacturers in Asia which offers complete lens solutions.

Chief Financial Officer

- A Group CFO of Vision Rx India and four foreign subsidiary companies (VRX Dubai, VRX Canada, VRX USA and VRX Europe). A Strategic Business Partner managing financial performance.
- Accountable for Financial Statements of all five group companies (India, UAE, Canada, USA and Europe), involving IFRS and US GAAP
- **Operations:** FP&A, Consolidation of Accounts, IFRS, Ind AS; financial audits, R2R, P2P, O2C.
- **Financial Strategy & Planning:** Successfully handled four ODIs in UAE, Canada, USA and Europe.

Achievement in Vision Rx

- Enhanced revenue by 650% between 2014 and 2022 in Vision Rx Lab.
- EBIT has soared by 526% between 2014 and 2022 in Vision Rx Lab.
- Net Worth has surged by 227% between 2014 and 2022 in Vision Rx Lab.
- Operating Cash Flow have grown by more than 328% between 2014 and 2022 in Vision Rx Lab.
- Optimised and reduced OPEX by INR 191 Crores in Vision Rx Lab.
- ODI (Overseas Direct Investment) in four subsidiaries, Canada, Dubai, USA and Europe.
- Accomplished 18% reduction in inventories

PREVIOUS ENGAGEMENTS

Chief Financial Controller , Birla Tyres (Division of Kesoram Industries Limited)	May 2014 – Aug 2014
Head – Accounts & Finance , Phillips Carbon Black Ltd, RP-SG Group	Jan 2012 – May 2014
Finance Head , Tata Teleservices, Ahmedabad, Gujarat	Feb 2004 – Jan 2012
Senior Manager – Finance , Hutch (Now Vodafone), Kolkata	Aug 2002 – Jan 2004
Regional Financial Controller , Praxair India Limited, Kolkata & Bangalore	Jul 2001 – Aug 2002
Manager – Finance & Provident Fund , Avery India Limited, Kolkata	Jul 1998 – Jun 2001
Business Planning Manager , Cookson India Private Limited, Kolkata	Dec 1996 – Jun 1998
Assistant Manager – Finance , Bennett Coleman & Company Limited, Kolkata	May 1993 – Nov 1996
Assistant Manager – Finance , APTECH (Apple Industries Limited), Kolkata	Jan 1991 – Apr 1993

EDUCATION - ACADEMICS - PROFESSIONAL DEVELOPMENT

1. **CA**, Institute of Chartered Accountants of India 1999
2. **ICWA**, Institute of Cost Accountants of India; **Certificate of Merit from ICWAI** 1989
3. **Exercising Leadership from Harvard University (USA)**
4. **Business Growth Strategy from University of Virginia (USA)**
5. **Business Management Programme from Nanyang Technological University, Singapore**
6. **Gold Standard in BERP Exam and qualified for External Assessment in TBEM**
7. **Pursuing part-time/remote PhD (Strategic Management) with ICFAI**

PERSONAL

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